

Pricing Overview

Empower Employees to Drive Benefit Engagement

Strive builds custom company apps, AI assistants, and benefit microsites helping employees discover, understand and actually use their benefits. Because empowered employees are the ones who drive benefit engagement, Strive turns complexity into clarity through centralized access, intelligent communication, and engaging challenges and rewards that inspire real behavior change.

Features		Pricing
<p>Howden Connect App & Benefits Guide Microsite White-Labeled Company Benefits App included with over \$4,999 ARR. Web portal creation is based on the submission of one benefit guide, built off company level benefits. Any customization outside of one benefit guide will be billed at \$150 per hour rate to the client.</p> <p>Integrated Company Ecosystem SSO connections are contingent upon 3rd party's ability to integrate. Client responsible for any fees charged by the 3rd party.</p> <p>Configurable App Tiles & Target Audiences Benefit Center & Health and Wellness Tracking Interactive Company Newsfeed Texting & Messaging Toolkit No charge for SMS until the predefines usage limit is reached - calculated based on employee count</p> <p>Points-Based Peer-to-Peer Employee Recognition Points-Based Recognition for Automated Life Events (Birthdays, Work Anniversaries) Unlimited Document Resource Center</p>	✓	+ \$2.00 PEPM
<p>Optional Add-ons to the Howden Connect App</p> <p>Step Tracking, Wellness Challenges & Rewards Add-On: Requires App+ Microsite. Rewards are funded by the client; margin may apply</p> <p>AI Benefits Assistant, Howie Add-On: Requires App+ Microsite</p> <p>Embedded Partners</p> <p>Health Advocacy</p> <p>Health Advocacy with Open Enrollment Support</p> <p>Telehealth Urgent Care</p> <p>Telehealth Behavioral Health</p> <p>MSK (Musculoskeletal Program)</p> <p>Bundle Primary Virtual Care, Telehealth Behavioral Health, Telehealth Urgent Care</p>	✓	+ \$1.00 PEPM
	✓	+ \$1.00 PEPM
	✓	+ \$2.50 PEPM
	✓	+ \$4.00 PEPM
	✓	+ \$2.50 PEPM
	✓	+ \$2.50 PEPM
	✓	+ \$2.50 PEPM
	✓	+ \$8.50 PEPM

* Plan-Year Change Services (per End Client) is \$2,000 per plan year.

* Additional discounts available on a case-by-case basis. Please contact Strive sales directly.