

Howden meets companies where they are. Whether you're taking your first step or ready to accelerate, **Howden Connect grows with you every step of the way.**

**WALK** into digital benefits with our **Benefits Microsite & AI Benefits Assistant, Howie** —making it easy to launch, educate, and engage employees quickly.



## Benefits Microsite

Howden clients automatically get a Benefits Microsite and Howie, your AI Benefits Assistant – a simple, powerful way for companies to launch employee benefits without complexity, giving teams a single, easy-to-access hub for information and engagement.

- Centralizes all benefit information in one branded, easy-to-navigate location.
- Quick to launch with minimal setup required from HR teams.
- Improves employee understanding and utilization of benefits through clear, organized content.

As organizations grow, they can **RUN** into digital benefits with a fully **White-Labeled Company Benefits App**, delivering a seamless, personalized, and branded experience—all in one place.



### Unlock Your Tailored Experience



**Personalized Information**  
Deliver relevant benefits and content tailored to each employee.



**Challenges & Rewards**  
Motivate participation through fun challenges and meaningful incentives.



**Text Messaging & Notifications**  
Reach employees instantly with timely updates and reminders.



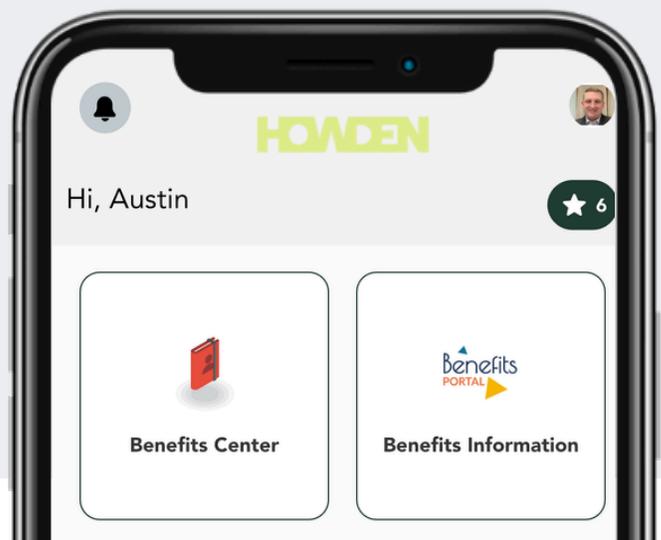
**Wellness Programs**  
Engage employees with guided programs that support physical, mental, and financial well-being.



**ID Cards**  
Provide secure, on-demand access to digital benefit and insurance ID cards.



**Steering & Cost Containment**  
Help employees make smarter care decisions while reducing overall healthcare costs.



\* Features are additional charge