



Mobile App

Your All-In-One, Fully Customizable Digital Front Door

Personalized for Every Employee

Strive's mobile app adapts to your company's structure and every individual user, ensuring a seamless, relevant experience:

Tailored experiences by employee type

- Part-time, hourly, or full-time - each sees only what's relevant to them.

Region-specific content delivery

- Employees in the U.S. can see different resources and benefits than those in Europe.

White-labeled with your branding

- Make the app feel like your own - from colors and logos to company-specific terminology.

Integrations That Simplify Everything

Say goodbye to app overload. Strive is the only app your team needs to access all your systems:

- **HRIS, benefits, EAP, scheduling, payroll, LMS, and more — all integrated in one place.** Part-time, hourly, or full-time - each sees only what's relevant to them.
- Built to be the digital front door to your company's entire ecosystem. Employees in the U.S. can see different resources and benefits than those in Europe.
- **One secure sign-on.** One experience. Everything your people need, when they need it.

Store, Share & Access What Matters

Put essential resources directly in your employees' pockets:

Benefit Wallet

- View personalized plan details, deductibles, and coverage instantly.

ID Card Storage

- Store and share ID cards easily — no more lost cards.

Family Access

- Spouses and dependents can create their own accounts to access their information, anytime.

Engagement That Actually Works

Help your employees stay connected, motivated, and informed — no matter where they are:

Newsfeed

- A company-branded, social-media-style feed to share wellness, HR, and benefits content.

Challenges & Rewards

- Create wellness competitions, build community, and reward engagement.

Push Notifications

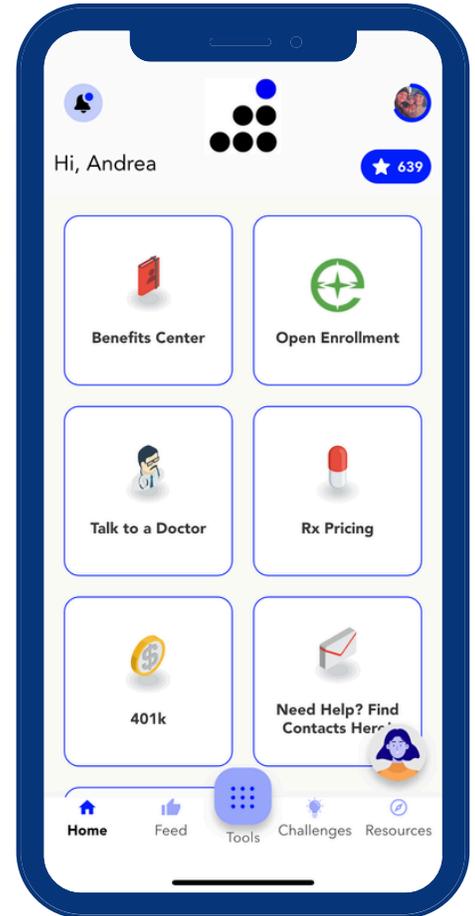
- Reach employees instantly — wherever they are.

Launchpad for New Benefits

- Use Strive to introduce new vendors and programs.

Open Enrollment Hub

- Centralize open enrollment details, deadlines, FAQs, and resources — all in one place.



Meet Gloria, Your AI Benefits Assistant

Gloria lives in the Strive app, ready to answer questions about benefits, coverage, providers, deadlines, and more. **24/7.**

No more digging through PDFs or waiting for emails.



Ready to **transform** how your employees **experience** benefits?
Let's make your mobile experience truly yours.