

# Tailored Employee Experiences

## Target Key Employee Groups

Guide every employee at every mile of their journey.

### Hourly/Salary Employees & Contractors

- 24/7, mobile-friendly access to benefits details, coverage summaries, and key contacts—no need to track down printed materials or wait for HR.
- Clear, centralized information that reduces confusion and helps employees make confident decisions during Open Enrollment or life events.
- Instant updates so employees always see the most current plan details, deadlines, and eligibility rules.
- Time savings for both employees and HR, as common questions (coverage details, cost info, how to enroll) are answered on-demand.

### Potential Candidates

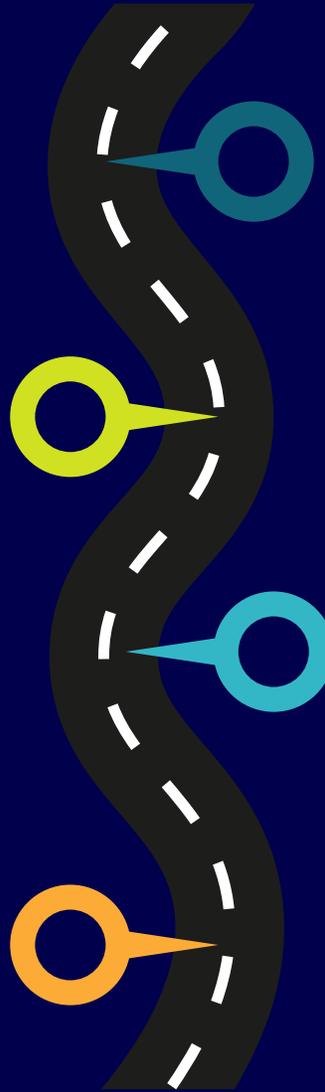
- Showcases your full benefits package upfront, helping candidates understand the value of your total rewards—not just salary.
- Differentiates your brand in a competitive talent market by highlighting wellness, perks, and culture in an engaging, modern format.
- Builds transparency and trust with candidates who want to understand benefits before applying or accepting an offer.
- Reduces recruiter workload by providing a polished, sharable resource that answers common pre-offer benefit questions.

### On-Boarding Employees

- Streamlines the onboarding experience by giving new hires a single destination to learn about benefits before and after their start date.
- Reduces first-week overwhelm with easy-to-digest content, videos, FAQs, and step-by-step enrollment instructions.
- Accelerates enrollment accuracy by guiding employees to the right forms, deadlines, and plan comparisons.
- Reinforces professionalism and culture with a polished resource that makes the company feel organized and employee-focused.

### Former Employees

- Provides ongoing access to information about COBRA, final pay, retirement accounts, and other post-employment benefits.
- Reduces administrative burden on HR by centralizing common offboarding questions in a self-service format.
- Ensures smooth transitions by giving former employees clarity on timelines, continuation options, and how to take action.
- Supports employer brand reputation by offering a positive, supportive experience even after employment ends.



From awareness to action, Strive makes benefits easier—for everyone.

Let's build a better benefit experience together.