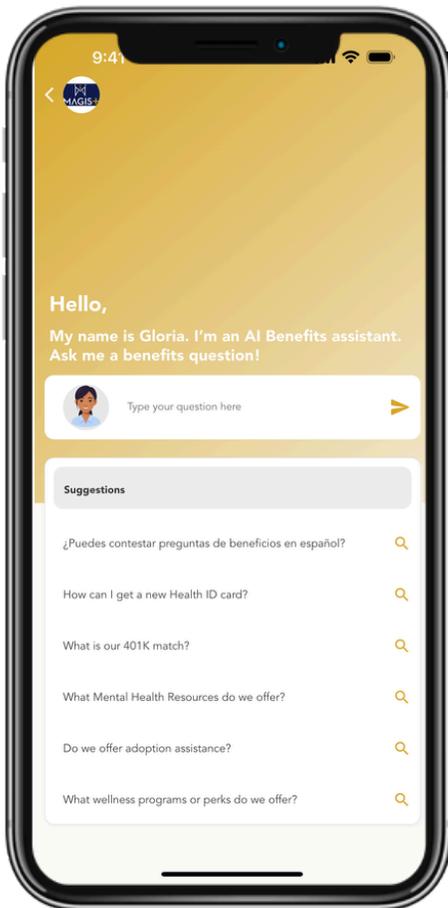# Meet Gloria
Your Trusted AI Benefit Assistant

Strive's AI-powered Benefit Assistant, Gloria, is **available 24/7/365** to help employees get accurate, **instant answers** about their benefits-confidentially and securely.

Gloria is always available, delivering answers, growing employee confidence and easing HR workload - no matter the day or season.

Built for Security. Designed for Empathy.

A Closed, Secure System 🔒

- Gloria only accesses your organization's data. Not public sources
- No data is used to train external models
- Fully anonymous, so employees can feel safe asking sensitive questions

Comfortably Personal

- Employees can ask about fertility and pregnancy coverage, weight loss options, mental health services, and more
- Multilingual and culturally sensitive
- Empowers employees to find the right answers, at the right time, without feeling exposed

Smart, But Knows Its Limits

- Escalates to HR, a benefits advisor, or the correct carrier when a question is too complex
- Ensures employees are always routed to the right human support- no dead ends
- Helps HR teams focus on high-impact work, not repeat questions like "What's changing this year?" or "Where's my medical ID card?"

Insights, Curated for You

You won't need to dig into dashboards - we do that for you.

- Your dedicated Strive account manager will regularly review Benefit Assistant activity
- We provide summarized trends, popular topics, and suggestions for improvement
- Use these insights to:
- Curate new resources, Improve benefit clarity, and Anticipate employee needs before questions pile up

Gloria Knows When to Step Aside.

App screenshot content:

9:41

Hello,
My name is Gloria. I'm an AI Benefits assistant. Ask me a benefits question!

Type your question here

Suggestions

¿Puedes contestar preguntas de beneficios en español?
How can I get a new Health ID card?
What is our 401K match?
What Mental Health Resources do we offer?
Do we offer adoption assistance?
What wellness programs or perks do we offer?

Smart. Secure. Human-aware.

Gloria brings a new level of clarity and care to the benefits experience.
Let's get your team talking to Gloria.