

Empower Employees to Drive Benefit Engagement

Strive builds custom company apps, AI assistants, and benefit microsites helping employees discover, understand and actually use their benefits. Because empowered employees are the ones who drive benefit engagement, Strive turns complexity into clarity through centralized access, intelligent communication, and engaging challenges and rewards that inspire real behavior change.

Features	Pricing \$1.85 PEPM
Custom Company App: Desktop + Mobile <small>Free White-Labeling on Google & Apple Play Stores with over \$4,999 ARR</small>	✓
Deep Link Integrations and SSOs <small>SSO connections are contingent upon 3rd party's ability to integrate. Client responsible for any fees charged by the 3rd party.</small>	✓
Configurable App Tiles & Target Audiences	✓
Benefit Center & Health and Wellness Tracking	✓
Interactive, Social Media-Styles Company Newsfeed	✓
Messaging Tools (Push, Email, SMS) <small>No charge for SMS until the predefines usage limit is reached - calculated based on employee count</small>	✓
Employee Recognition/Kudos Features	✓
Automated Birthday and Work Anniversary Messaging	✓
Unlimited Document Resource Center	✓
Benefits Microsite <small>Microsite creation is based on the submission of one benefit guide, built off company level benefits. Any customization outside of one benefit guide will be billed at \$150 per hour rate to the client.</small>	✓
Custom Challenges & Custom Rewards <small>Rewards are funded by the client; margin may apply</small>	+ \$1.00 PEPM
"Gloria" AI Benefit Assistant <small>AI Document Curation is an additional \$2,000 annual fee</small>	+ \$1.00 PEPM
Integrated SSO Health Solutions Available (Telemedicine, Advocacy, Etc.)	Contact for Pricing



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