



Engagement Process

STEP 1 - Contact IMA Regional Operations Leader to confirm fit.

STEP 2 - Explore landing page for marketing + resources.

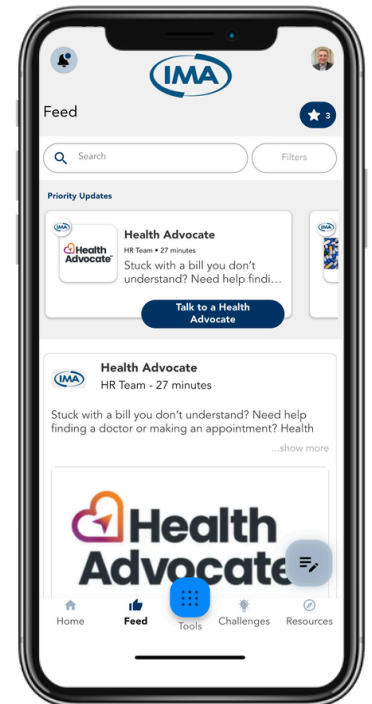
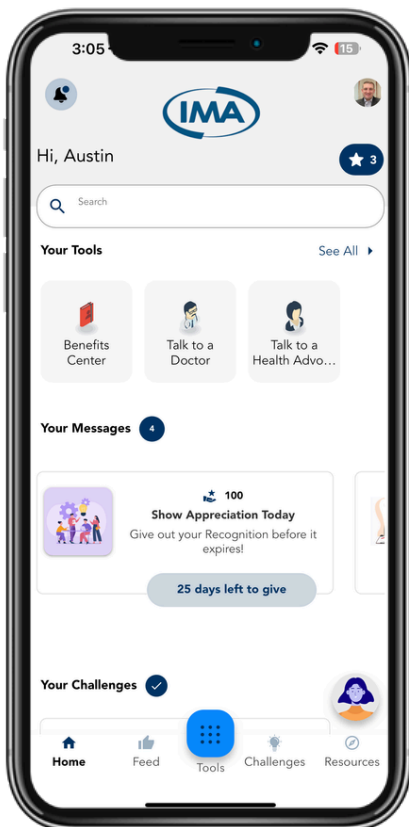
STEP 3 - Engage via IMA Your Benefits email OR directly schedule a demo through the resource page.

STEP 4 - Once decision is made go with the program - IMA team member to complete the "Client Intake Agreement Form" Process.

STEP 5 - Once agreement is executed - IMA team to start collecting implementation items from checklist.

STEP 6 - When implementation is complete - IMA team to start on-boarding process.

STEP 7 - Time to Drive Employee Benefit Engagement!



Have questions about getting started?

Reach out to IMA *Your Benefits* for help reviewing what's needed to begin building out your solution.

