

# Modern Tools for Better Benefit Engagement

Strive is your benefit technology partner—helping employees discover, understand, and use their benefits through a seamless digital experience.

When used together, our platform promotes benefit awareness, access, and participation—turning complexity into clarity, and engagement into action.

1

## Custom Company Mobile App

**A personalized benefit experience—right in your pocket.**

- Tailored to each employee: shows their plans, coverage, and systems
- Stores ID cards and essential documents for quick access
- Built-in feed delivers company news, reminders, and benefit updates
- Wellness challenges, rewards, and recognition
- Seamless connection with the microsite and AI Benefit Assistant for full accessibility

2

## AI Benefit Assistant – Meet Gloria

**Your 24/7/365 virtual benefit expert.**

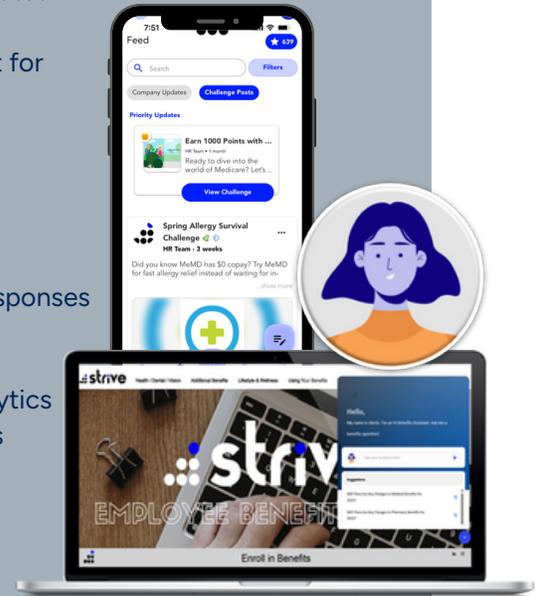
- Instantly answers employee questions—anytime, in any language
- Handles repetitive inquiries with company-specific, accurate responses
- Delivers plan comparisons during open enrollment
- Clarifies benefit details year-round, thriving on fine print
- Reduces HR workload & improves with usage via advanced analytics
- Embedded in both your microsite and mobile app for a seamless experience

3

## Benefit Microsite

**A centralized, AI-powered portal that gives employees 24/7 access to essential benefit information.**

- One-stop hub for health plans, wellness programs, and more
- Multilingual and country-specific content for global workforces
- Integrated AI Benefit Assistant, smart search, and document management
- Real-time updates ensure content is always current
- Customizable templates, rebranding tools, and built-in analytics
- Easy to scale and manage—no heavy IT lift required



From awareness to action, Strive makes benefits easier—for everyone.

**Let's build a better benefit experience together.**

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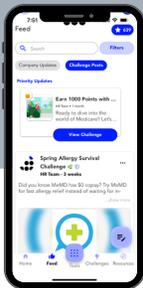
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