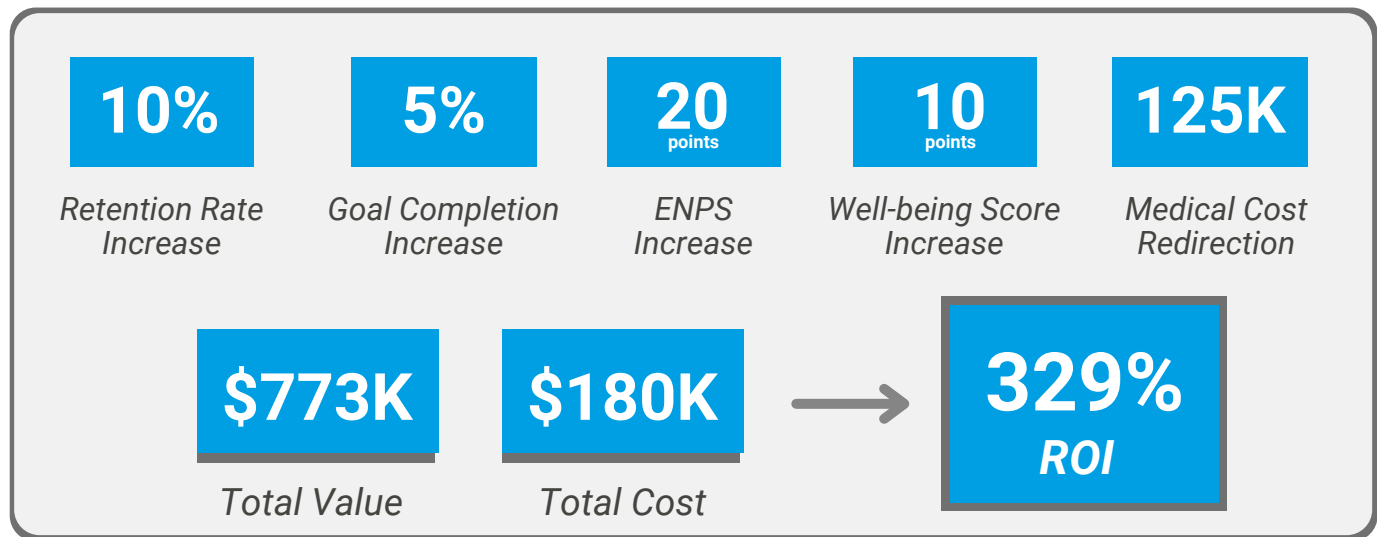


HOW A 2,000 PERSON COMPANY TRANSFORMED THEIR EMPLOYEE EXPERIENCE TO IMPROVE EMPLOYEE RETENTION BY 10%

The CHRO wanted an all-encompassing employee app that would provide a significant ROI. The employees on the team are mostly field-based, making communication and building an engaging workplace culture, more difficult. Even getting the leadership team to engage with the rest of the team was a struggle. They were busy on the front line caring for their customers. The CHRO needed a way to easily engage their decentralized employees (~2,000), keep them connected, and see a return on strategic initiatives.

2.5X
Increase in revenue for companies with a connected workforce compared to competitors who don't

STRIVE was able to create a fully customizable white-label app for the group and in 60 days it was in employees' hands. By continuing to innovate and anticipate clients' ever-changing needs, STRIVE has consistently been able to drive value and increase ROI. As summarized by Saravanan Chettiar, CEO of STRIVE, "We will continue to get better and better at innovating and maintaining our status as the best employee engagement tool in the market. We aim to continue to drive extreme value to all the partners who have trusted us."



STRIVE's Value

If you are looking for the best employee app for SMB companies, look no further than STRIVE. We've worked with over 1,500 clients to help redefine the optimal experience for their employees. By providing a solution that truly enhances the employee experience, STRIVE provides value to all parties involved. Employers see an increase in strategic initiative and engagement, saving the company both time and money. Employees feel more connected to

their company and in control of their work lives. Currently, there is a gap in employee expectations and what companies deliver. STRIVE's solution truly elevates the employee experience in a way never seen before. Don't just take our word for it. See your current standing with our [ROI Calculator](#). Then take a test STRIVE to see what we can do for you by claiming your free [2-week custom app trial](#).